



ENDLESS POSSIBILITIES



dateline: Irvine, CA
effective: Immediately

NEWS RELEASE

High resolution digital images
on enclosed CD

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BALMORAL, SATARA, TATTERSALL AND OTTOMAN PRESENTED BY PACIFICREST **Upscale style and color with incredible textural dimension**

PacifiCrest, Endless Possibilities

PacifiCrest creates its latest fashion statement with the TATTERSALL COLLECTION.

BALMORAL, SATARA, TATTERSALL and OTTOMAN are randomly sheared to create a softened, fabric-like aesthetic with textural dimension to enhance each pattern. A proprietary bright luster accent yarn produces a stunning, randomly striated effect with three of the coordinating patterns. Featuring premium Ultron® Type 6,6 Nylon and offered in 19 colorations, these multi-level loop construction products are designed for the utmost versatility to perform across a broad range of end-use applications, including heavy traffic areas. All patterns are secured by a 10-year abrasive fiber wear warranty and static protection. Master of manufacturing distinctive carpets, PacifiCrest maintains maximum artistry and product performance through engineering their yarn systems, advanced technology and craftsmanship. The carpet itself is tested and third-party certified by CRI Green Label +Plus.

BALMORAL's horizontal pattern combined with the vertical stria are seen in the intricate textures of the architectural, landscape and fabric of Ireland. The pattern repeat is (W x L) 9" x 4.5".



SATARA's ribbed, lustered wool texture weaves a refined symmetry as found in the rock striations along the cliffs of the Irish coastal landscape. Its pattern repeat is (W x L) 1.25" x stripe.

TATTERSALL, a small square pattern, is the cornerstone of the collection. While the pattern is horizontal in nature, its visual vertical color effect is influenced by weathered architecture and metal elements found in the Irish countryside. The pattern repeat is (W x L) .25" x .4".

OTTOMAN's corded texture gains inspiration from the cragged hills and rock formations of the Irish countryside. The pattern repeat is (W x L) .25" x .4".

Made in California, BALMORAL, SATARA, TATTERSALL and OTTOMAN are all excellent compliments for the demands of high-performance value, sophisticated styling and inspirational, tactile fine points. Integrated for maximum design flexibility, each product can achieve unsurpassed quality and maximum impact on your project goals either separately or together.

CERTIFIABLY GREEN CARPET

Specifying PacifiCrest carpets with the appropriate BioCel™ Laminate Plus or Cushion backing also contributes to the total building materials requirements for rapidly renewable materials under the Materials and Resources Section of Version 2.0 of the LEED guidelines. Made with BioCel™ polyurethane backing system of bio-based polymers using soybean oil and Celceram®, a highly refined recovered mineral, these backings range up to 60-70% green by weight, excluding carpet face weight.

PROJECT YELLOWSTONE – Recycle USA. Restore Jobs.

PacifiCrest is proud to be associated with Universal Textile Technologies' (UTT) involvement in its partnership with Yellowstone National Park that takes recycled plastic bottles from the park and converts them into a non-woven fleece used to manufacture BioCel™ and EnviroCel™ carpet backings. Diverting plastic bottles from entering landfills, Project Yellowstone creates and protects jobs for the American Workforce.



GREEN MANUFACTURER

PacifiCrest has dramatically reduced the environmental impact of producing carpet as a result of our unparalleled two-decade commitment and leadership. As a member of the U.S. Green Building Council, we support the LEED (Leadership in Energy and Environmental Design) Green Building Rating System™. PacifiCrest has a well-established leadership position as an environmentally responsible manufacturer of recyclable, sustainable carpets made in California.

Contact PacifiCrest at (800) 522-8838 ext. 7-2506, (949) 474-5343, fax (949) 833-2161 for fast sample service. Go to www.pacificrest.com for product specifications and LEED data.

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